

Canada Rec, Mid-Term Elections and 25,000 Cannabis Professionals Under One Roof. There are lots of businesses opportunities ahead at MJBizCon, Las Vegas Convention Center, November 14-16

DENVER, CO--According to [The Marijuana Business Factbook 2018](#), the cannabis sector currently employs an estimated 125,000-160,000 full-time workers, with projected growth of approximately 21% per year.

On November 14-16, 2018, MJBizDaily's [Marijuana Business Conference & Expo](#) (MJBizCon) will host 25,000 of these cannabis professionals at the Las Vegas Convention Center. The largest, oldest and most trusted B2B cannabis trade show, [MJBizCon](#) is the place where business ideas become business deals.

With more than 1,000 exhibitors and 137% growth in net square feet of exhibition space, 150+ top-notch speakers and more than 65 education sessions in total, MJBizCon provides the maximum opportunities for serious business discussions, informative seminars, and high-impact networking events.

MJBizCon is for the entry-level, mid-career, and sophisticated professionals alike, looking to drive business agreements and forge valuable connections.

Highlights from this year's [MJBizCon](#) also include:

- **NEW! [Institutional Investor Conference](#)**—This day-long sophisticated conference connects high net-worth and accredited investors tied to family offices, banks, hedge funds and institutional firms with the forecast and data crucial to making informed decision in a dynamic global industry. *Tuesday, Nov 13, 9 AM-6 PM*
- **[The Business of Hemp Forum](#)**--As the hemp and CBD markets continue to grow and legislation changes, this pre-conference day-long event has been completed revised and updated. Ideal for traditional farmers and others in agribusiness as well as investors and marijuana executives looking to explore opportunities in hemp. *Tuesday, Nov 13, 10 AM-5 PM*
- **NEW! [Official MJBizCon Kick-Off Party, Omnia Nightclub](#)**--Badged MJBizCon attendees, join us for a private event with complimentary drink tickets, *Tuesday, Nov 13 9:30 pm*
- **[Minorities in Cannabis Luncheon](#)**—Meet the movers and shakers who driving and championing the discussions that bring diversity and inclusion to the forefront of industry growth. Networking lunch *Wednesday, Nov 14 at 12-2 PM* (Advance registration is required)
- **[Women's Networking Reception](#)**—Network with top women business leaders in the industry and celebrate significant advancements and accomplishments female professionals are making today and tomorrow. *Thursday, Nov 16, 5-7 PM*
- **[Cannabis 3.0: Reinventing the Industry. Keynote Speaker Torsten Kuenzlen, CEO, Sundial Growers](#)**--Torsten brings extensive Fortune 500 experience to the emerging cannabis industry. He spent 25 years in executive

leadership positions on three continents, playing key roles at companies such as Coca-Cola and MolsonCoors. At Sundial—one of Canada's largest cannabis companies—he is building a world class team and executing a plan to create a global business and brands. *Wednesday, Nov 14, 9:30-10:15 AM*

Since 2012, Marijuana Business Daily's annual B2B conference has been the biggest networking opportunity of the year. Attendees include a dynamic mixture of industry veterans, top newer firms, and emerging launches. All seven key industry sectors will be fully represented: dispensaries and rec retailers, wholesale growers, professional and financial services, infused product makers, private equity investors, ancillary products and tech, and testing labs.

**Cassandra Farrington** is the Co-Founder and CEO of Marijuana Business Daily. Cassandra was previously a VP at Citigroup. Her entrepreneurial spirit helped her transition to this new field where she oversees business strategy and a team of journalists, technology pros, customer service specialists and financial experts to publish the range of B2B premium and free content sites.

**Chris Walsh**, Founding Editor and VP oversees the industry trade publications Marijuana Business Daily and Marijuana Business Magazine. He also programs and keynotes the Marijuana Business Conference & Expo and leads the research team behind the company's reports, including the Marijuana Business Factbook. Chris has more than a decade of professional experience as a business reporter and is the first journalist in the U.S. to cover the marijuana industry full-time.

Interviews to preview the event and/or at the event are available.

Qualified media, register for press credentials here: <https://mjbizconference.com/press-pass-registration/>