

## **City of Las Vegas, Clark County Issue Proclamations Declaring Official ‘MJBizCon Week’ Surrounding Annual MJBizCon Conference & Expo**

*Rapidly-Expanding Show Attendance, Increasing Global Recognition and Economic Impact of Fast-Growing Annual Cannabis Industry Trade Show Acknowledged in Official Proclamations*

*Announcements Made at Marijuana Business Daily’s 2018 MJBizCon Event Honor, Recognize Yearly Cannabis Industry Convergence in Las Vegas Surrounding Leading Industry Event*

**Las Vegas, NV., Nov 14, 2018** – *Marijuana Business Daily*, the leading source of financial, legal and business news for the cannabis industry, today announced the City of Las Vegas and Clark County have officially proclaimed the debut of ‘MJBizCon Week’ surrounding the annual MJBizCon Conference & Expo beginning in 2019.

Announced at *Marijuana Business Daily’s* fast-growing MJBizCon show at the Las Vegas Convention Center, taking place from November 14-16, 2018, the proclamations honor the event’s increasing global recognition, rapidly-expanding attendance and significant impact beyond the show floor.

“Since founding MJBizCon in 2012, our team at *Marijuana Business Daily* has worked tirelessly to create the preeminent conference and trade show for the cannabis industry,” said Cassandra Farrington, CEO & Co-Founder of *Marijuana Business Daily*.

“Today we’re thrilled that the City of Las Vegas and Clark County have recognized our efforts surrounding this rapidly-growing show—which parallel the industry’s incredible growth—and we look forward to many more MJBizCon Week events to come,” continued Farrington.

Since it was founded seven years ago, MJBizCon has grown to become the largest trade show in the cannabis industry. Additionally, *Trade Show Executive Magazine* has named it the Fastest Growing Retail Show in the U.S., ranked #1 both by net square feet of exhibit space and number of exhibiting companies.

Focused on helping the cannabis industry drive business deals and forge valuable connections, more than 25,000 people are attending MJBizCon this year—including professionals, investors and entrepreneurs from all 50 U.S. states as well as 60+ countries including China, Israel, Colombia and Australia.

Additionally, MJBizCon 2018 features 150-plus speakers, more than 65 sessions and more than 1,000 exhibitors spread out across nearly 175,000 sq. ft. of floor space—with attendance up 137 percent this year compared to last.

In 2019, MJBizCon Week will move from mid-November to mid-December, taking place from Monday, December 9<sup>th</sup> to Friday, December 13<sup>th</sup>, with the official MJBizCon Conference & Expo show taking place from Wednesday, December 11<sup>th</sup> to Friday, December 13<sup>th</sup>.

Organizations interesting in being part of the officially-designated ‘MJBizCon Week’ in 2019 are encouraged to apply for official recognition at <https://mjbizconference.com/mjbizcon-week-official-application/>.

**About Marijuana Business Daily.** As the leading business news information resource for the medical marijuana and retail cannabis industry, Marijuana Business Daily’s editors and reporters bring retailers, professional cultivators, infused product makers, ancillary service providers and finance professionals the information and networking they need to flourish within the cannabis industry. In addition to the MJBizDaily newsletter, MJBizDaily Canada, hemp industry reports, and the monthly Marijuana Business Magazine, Marijuana Business Daily also serves as producer and host of the world’s largest family of B2B tradeshows for the cannabis industry, MJBizCon. Recent recognition and awards include Trade Show Executive’s Fastest 50, The Inc. 500 and Folio Magazine’s Women in Media. Marijuana Business Daily is also a proud member of the Associated Press.

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