

Marijuana Business Daily®

Jess Tyler, CEM Joins *Marijuana Business Daily*, Vice President of Events

Denver, CO – December 2018. Jess Tyler, CEM joins the award winning event team of Marijuana Business Daily (MJBizDaily) as Vice President of Events.

In her new role Tyler will spearhead the collective efforts behind some of the fastest growing conferences and tradeshow in North America, including MJBizCon, MJBizCon NEXT, and MJBizCon INT'L.

Tyler's most recent experience was as vice president at Access Intelligence LLC, where she led event and editorial teams in the healthcare and media space. In her tenure there, she also forged a corporately centralized operations team and managed content creation for several conferences in the aerospace group, including the renowned SATELLITE show.

"Jess' track record in the media and event space is extraordinary," said Cassandra Farrington, CEO and Co-Founder of MJBizDaily. "We are thrilled to bring her perspective and expertise to the MJBizDaily roster of events and to continue to exceed the expectations of our attendees."

Tyler's love of tradeshow within the B2B space really began while working as a registration coordinator at Experient, a Maritz Global Events Company, where she supported some of the top tradeshow in the world, such as the International Consumer Electronics Show (CES) and MAGIC.

Tyler is a proud member of the International Association of Exhibitions and Events (IAEE) having earned her Certified Exhibition Management (CEM) designation, and also supports the Society of Independent Show Organizers (SISO).

[Marijuana Business Daily](#) is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: [Marijuana Business Conference & Expo \(MJBizCon\)](#), held in Las Vegas every year. The 2015, 2016, and 2017 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2018 MJBizCon attendance topped 27,000 in total attendance, a 52% increase over 2017.