

# Marijuana Business Daily®

## **Howard Burns Named Editor in Chief, *Marijuana Business Daily***

Denver, CO, February 20, 2019 -- Marijuana Business Daily (MJBizDaily) has appointed longtime top editor in business-to-business journalism, Howard Burns, as its editor in chief.

In this newly created position for MJBizDaily, Burns will oversee the entire editorial operation, which includes the MJBizDaily website, as well as MJBizDaily International, Hemp Industry Daily, Marijuana Business Magazine and the company's annual Marijuana Business Factbook and industry reports.

"Howard has a deep background in B2B journalism and will use his expertise to elevate our news, analysis and market research as the industry matures and the needs of our audience change," said Chris Walsh, Founding Editor and VP, MJBizDaily. "Cannabis companies across the industry are increasingly able to land top-tier talent from the mainstream business world, and this is a great example of this trend."

Burns has been in the publishing business for 35 years, including 31 in the B2B space.

The bulk of his career was spent at the entertainment trade paper, The Hollywood Reporter. Burns worked there for 18 years, including five as editor and one as editorial director.

Burns also served as editor in chief of the Pittsburgh Business Times, NJBIZ and Moving Pictures magazine.

Before becoming an editor, Burns spent five years as a reporter for publications including The Miami News, cable-TV trade paper Multichannel News and The Hollywood Reporter.

He's a graduate of the University of Miami.

[Marijuana Business Daily](#) is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: [Marijuana Business Conference & Expo \(MJBizCon\)](#), held in Las Vegas every year. The 2015, 2016, and 2017 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2018 MJBizCon attendance topped 27,000 in total attendance, a 52% increase over 2017.