

Marijuana Business Daily®

MJBizDaily Introduces Suite of Tools for Professional Investors Interested in Cannabis

Denver, CO – March 5, 2019. Marijuana Business Daily, the leading business information resource for the medical and retail cannabis industry, introduces the [MJBizDaily Investor Intelligence Newsletter and package of data tools](#).

[Investor Intelligence](#) is designed to help accredited and professional individual investors, fund managers, analysts, angel investors, and company CEOs navigate this fast-changing landscape and understand the forces and businesses driving investments in the marijuana industry.

“The demand for this deeper dive into the investing climate, trends, and data is growing exponentially by the day, as evidenced by a surge in investment activity (marijuana companies raised \$14 billion in capital last year),” says Chris Walsh, Founding Editor of MJBizDaily. “More high-level investors are eyeing or entering the space, while those who have been pumping money into cannabis companies for years are upping their bets and need more information.”

Compiled by the trusted [MJBizDaily](#) veteran content team of journalists and research professionals, the semi-monthly will also partner with data and analytic firm Viridian Capital Advisors to fulfill the need for reliable data in cannabis investing. Guest contributors include the Cabot Wealth Network and investment thought leaders like Codie Sanchez, Partner & CPG Investor, CS Ventures, and more.

Centerpiece of the Investor Intelligence package is a semi-monthly newsletter featuring everything from valuation trends and perspectives on the latest deals to company and subsector breakdowns, portfolio picks, insights from analysts and top investors, exclusive interviews with industry power brokers, and meaningful data that sheds light on key investment metrics.

“As the cannabis industry races into another year of fast-paced growth and untapped opportunities, the need for objective analysis and reporting has never been greater,” states Lisa Bernard-Kuhn, Investor Intelligence Editor. “Investor Intelligence is intended to help bridge the information gap for investors eager to better understand this nuanced and nascent industry.”

[More about Investor Intelligence:](#)

Investor Intelligence package offers subscribers access to an exclusive suite of tools, including:

- Actionable newsletters, twice monthly, offering analysis, insights and data aimed at providing professional investors with the information and access they need to better understand the cannabis landscape, synthesize industry and company developments; discover new opportunities, track public markets and discover new opportunities.

- Monthly webcasts that offer the opportunity to hear from and ask questions of prominent CEOs and investors.
- Rapid analysis of major developments in the sector and what they mean for investors, emailed directly to your inbox.
- Strategic quarterly reports that take a deeper dive into the investing climate, trends and data.

For more information or to subscribe to Investor Intelligence, [click here](#).

[Marijuana Business Daily](#) is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: [Marijuana Business Conference & Expo \(MJBizCon\)](#), held in Las Vegas every year. The 2015, 2016, and 2017 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2018 MJBizCon attendance topped 27,000 in total attendance, a 52% increase over 2017.