

# Marijuana Business Daily®

## **MJBizDaily To Guide SXSW Attendees Through Global Cannabis Market at 2019 First-Ever Cannabusiness Track**

March 8, 2019, Denver CO -- Marijuana Business Daily is happy to announce Chris Walsh, Founding Editor of Marijuana Business Daily and Alfredo Pascual, International Analyst for Marijuana Business Daily will guide attendees through the global cannabis market at SXSW 2019 Conference's first ever Cannabusiness Track, in Austin, on March 14, 2019. They are joined by Bruce Linton, CEO of Canopy Growth of Canada and Lilach Mazor Power, Founder and Managing Director, Giving Tree Arizona.

As more and more U.S. companies are eyeing international markets, Americans must start to question, are we being left behind?

Walsh and Pascual will discuss The Global Cannabis Industry Explosion: Can U.S. Entrepreneurs Ride the Wave? Thursday, March 14 at 11 AM CT in the Hilton Austin Downtown (Salon F)

Together the four panelists will focus on how entrepreneurs in the U.S. can capitalize on both domestic and global opportunities and how the U.S. must adapt to remain relevant in this industry's expansion.

“Canada has quickly become the dominant player in the global marijuana industry, while a growing number of countries in South America and Europe are legalizing medical cannabis at the federal level,” Walsh said. “Meanwhile, in the U.S. marijuana is still illegal federally – meaning the country is missing out on a massive international opportunity. During the panel we hope to tackle some important issues, including how domestic cannabis companies can expand and compete globally, the impact of Canada’s recreational market on America’s marijuana sector and the current investment climate.”

SXSW 2019 Conference will host three days of programming dedicated to exploring the tech, politics, and culture of the budding ecosystem.

### **The Global Cannabis Industry Explosion: Can U.S. Entrepreneurs Ride the Wave?**

**Thursday, March 14, 2019**

**11 AM – 12 PM CT**

**Hilton Austin Downtown (Salon F)**

**Chris Walsh, Founding Editor of Marijuana Business Daily (U.S.)**

**Bruce Linton, Founder and CEO, Canopy Growth (Canada)**

**Alfredo Pascual, International Analyst, Marijuana Business Daily (Germany)**

**Lilach Mazor Power, Founding & Managing Director, Giving Tree Arizona (U.S.)**

[\*\*Marijuana Business Daily\*\*](#) is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: [\*\*Marijuana Business Conference & Expo \(MJBizCon\)\*\*](#), held in Las Vegas every year. The 2015, 2016, and 2017 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2018 MJBizCon attendance topped 27,000 in total attendance, a 52% increase over 2017.