

# Marijuana Business Daily®

## **MJBizDaily's Industry Giveback Program Celebrates 5<sup>th</sup> Year Milestone**

### **Donates over \$425,000 to Cannabis Industry Initiatives in 2019, Supporting Inclusion, Sustainability, Community Impact and Advocacy.**

DENVER, CO – Jan 2020. In their leading role in the business of cannabis, Marijuana Business Daily donated over \$425,000 in cash and in-kind donations through their [Industry Giveback Program](#) in 2019.

The program, established in 2015, supports non-profit organizations and professional associations focused on industry building in areas of professional development and inclusion, sustainability and community development, along with continued support for legalization advocacy work across the cannabis industry.

As the cannabis industry evolves, so too does the Industry Giveback Program. In 2018, with the passing of the Farm Bill, support increased to include hemp-focused organizations, such as Hemp Industries Association and National Hemp Association.

Globalization within the cannabis sector was a sweeping trend in 2019, “Regardless of which geographic region you are in around the world, the idea of building a strong and responsible cannabis industry, is a constant theme. We are pleased to see how both our United States efforts and those in other parts of the world have created platforms to focus on corporate responsibility initiatives as an integral part of doing business,” stated Chris Day, Vice President of External Relations at MJBizDaily.

New portions of the Industry Giveback program this year included providing the inaugural inductees to MJBizDaily Awards Hall of Fame, Steve DeAngelo and Wanda James \$5000 grants to donate to charities of their choice as well as expanding support for Hemp specific and international groups.

The Industry Giveback Program continues to foster growth through inclusion and professional development, supporting organizations such as the Minority Cannabis Business Association, Minorities for Medical Marijuana, Inc., and the International Cannabis Bar Association, that provide opportunities for equity through partnerships, collaborations, and continuing education.

Organizations that promote sustainability initiatives and/or the responsible development of a robust industry framework at the federal level include: Resource Innovation Institute and Cannabis Trade Federation.

Advocacy beneficiaries of 2019 Industry Giveback funds include: Drug Policy Alliance, Marijuana Policy Project Foundation (MPP), Students for Sensible Drug Policy (SSDP), Americans for Safe Access Foundation, and NORML Foundation.

MJBizDaily recognizes its ability to reach and speak to the industry as a whole, and looks to provide resources and opportunities to amplify the voices of organizations supporting professionals, organizations, and companies working to develop a strong and responsible global cannabis industry landscape.

Each year, MJBizDaily selects non-profit organizations to support through monetary donations and partnerships. To submit your non-profit organization for consideration, please visit this link for more information: [mjbizdaily.com/industry-giveback-program](https://mjbizdaily.com/industry-giveback-program).