

NATIVE ROOTS

CANNABIS CO.

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FOR IMMEDIATE RELEASE

Native Roots Cannabis Co. Issued First-Ever Colorado Marijuana Delivery Permit

Boulder, CO - Last week, Native Roots Cannabis Co. became the first company to receive a newly created marijuana delivery permit from the Colorado Marijuana Enforcement Division.

In 2019, lawmakers approved [House Bill 19-1234](#) (Reps. Valdez, Singer and Sens. Gonzales, Marble) which allows licensed medical marijuana retailers with permission from their local government to apply for a delivery permit. “We wrote this bill to ensure that patients could get safe access to their medicine when they are not able or well enough to pick it up themselves,” said State Representative Jonathan Singer, who is also a candidate for Boulder County Commissioner. “We know that medical cannabis delivery is strongly desired among the patient community for a variety of reasons and this move by Native Roots will better enable patients to be served.”

Since January 2, 2020, adult medical patients 21 and older have been allowed to receive deliveries to their homes, although local jurisdictions have been slow to enact the policy. “The state rightly prioritized the medical patient community for cannabis delivery, many of whom suffer from illness, pain and mobility issues,” said Native Roots Director of Public Affairs, Shannon Fender. “Boulder was incredibly forward thinking when it passed legislation years ago permitting delivery to medical patients. With permission from both municipal and state regulators, we are excited to begin the first-ever legal cannabis delivery service in Colorado out of The Dandelion, our medical-only dispensary in Boulder. We are hopeful other jurisdictions will follow their lead and opt-in to medical delivery as soon as possible.”

The City of Boulder is the first jurisdiction to allow retailers to deliver medical cannabis. Boulder allows licensed medical marijuana stores to deliver cannabis to member patients during normal business hours. The only other jurisdiction to have currently opted in to delivery is the neighboring Town of Superior, which has no licensed marijuana retailers but permits residents to receive deliveries to their homes.

“The Chamber is excited that Boulder is leading the way on regulation for cannabis delivery. Native Roots has been an upstanding member not only of the cannabis industry, but of the Boulder business community at large,” commented Boulder Chamber Director of Public Affairs, Andrea Menegheal. “We look forward to what this means for how our businesses strive to serve

the patient community and as other jurisdictions begin policy conversations on cannabis delivery services.”

Native Roots is planning to kick off its delivery program in Boulder in late March. “We look forward to providing our members with important, much needed access to cannabis products at their homes, and consistently delivering an industry leading customer service experience at The Dandelion,” said Denise De Nardi, VP of Sales for Native Roots. “New patient members who sign up with The Dandelion will receive benefits including half-ounces or ounces of flower at a discount, or a credit that can be used towards edibles, concentrates or topicals. We also have other daily benefits for our members that new patients can enjoy after they sign up with us. As a celebration of receiving the first delivery permit in Colorado, all of our new and existing patients will be eligible for free delivery from The Dandelion for a limited time.”

For more information, please contact Shannon Fender at 303-250-0125 or shannon.fender@nativerootscannabis.com.

About Native Roots Cannabis Co.

Native Roots Cannabis Co. is one of Colorado’s most successful vertically integrated medical and adult-use cannabis operators. Native Roots has 19 dispensary locations across Colorado, serving thousands of adult consumers every day and over 5,100 registered patient members. In addition, they operate four Native Roots Wellness shops, selling hemp-derived CBD products. With over a decade of experience in providing cannabis to patients and consumers, Native Roots has won national recognition for its sustainable business practices, retail design, high quality products, and employment practices.

The Dandelion is a medical dispensary in downtown Boulder, CO, and is the first medical dispensary of the Native Roots Cannabis Co. family. Opened in 2009, The Dandelion was one of Colorado's first medical dispensaries, and has a long history providing patients with top quality medical cannabis.