

I think it is time we tell our own story. Social Equity in the Cannabis space is a golden opportunity. However, it takes much more than receiving an invoice to actually open and run a successful dispensary.

In fact, if it wasn't for the 4thMVMT Family, I don't know what my future would look like.

You see, Donnie Anderson and other naysayers have tried to paint this picture of 4thMVMT taking advantage of me and 12 other invoiced partners. Sadly, not only are those efforts delaying us from unlocking the endless possibilities that will organically come from this life-changing opportunity, but they also are just empty accusations.

From day 1, which was 2 years ago...yes 2 years ago, 4thMVMT has put me in a position to change the outcome of my family's life, while helping me be the best version of myself. There is a reason why we represent roughly 70% of the black invoiced applicants to date. There is a reason why even throughout the audits, and the delays, and the fluid adjustments and changes we the 4thMVMT Tribe still stand strong. There is a reason why! The work ethic, dedication, and perseverance the 4thMVMT Tribe has is the reason.

Consequently, we as partners have been fortunate enough to have superb business training, leadership training, finance training, operations training, personal development, and more. In fact, over the past 2 years, 4thMVMT has given me exactly what I needed to be in the best position to live equitably in America. Without 4thMVMT - I would be lost and it is slanderous for Mr. Anderson and anyone else to not realize the true work that 4thMVMT is doing for the urban community and its people.

In a recent article 4thMVMT was labeled as being 'Predatory' towards me and 12 other invoiced applicants... Well, I say this; I have never had a question that I didn't get a clear and honest answer for. And I haven't had to spend a dime. Every phase of the business is fully funded and mapped out for us. I have 81% ownership in a great business model. We are in the midst of weekly training sessions covering financial literacy, human resources, operations, profit and loss, expense sheets, legal, building plans, etc. When we were presented with our contracts, we had a week to consult counsel before signing.

When we meet as a group 4thMVMT feeds us almost always. We pray together. We laugh together. We have monthly virtual happy hours. We are a family.

The accusations made in that article could not be further from the truth. In fact, anyone that would take the time to broadcast and attempt to dispense false information to the public fits the exact definition of 'Predatory.' The social equity journey is already hard enough as it is. The harder that people like Mr. Anderson make it for our community to actually touch this opportunity the longer we will be kept in poverty. As it stands me and the 12 other invoiced partners represent the majority of black invoiced applicants in Phase 3, Round 1 of licensing.

We are the movement, we are the pioneers! Instead of trying to detour our success, we should be uplifted. We are unlocking doors and breaking barriers that will change the outcomes of our people for generations. How is that not something you want to be a part of?

The world we live in is currently going through a host of changes. Most of these changes, like social equity, are for the good. Now more than ever is the time to be a part of that good change. Yes, there are only 13 of us now, but this is just the beginning. What people don't know is that 4thMVMT secured 32 locations on behalf of partner applicants and even held on to most of them for months after the 1st 100 invoices were issued. We are here to stay and we plan on representing our brand, our company, our family in the very best and largest fashion.

There are many more young, black aspiring souls like myself that aren't a part of the 13 that are just as grateful for 4thMVMT as I am.

The 1ST MOVEMENT was the abolishment of slavery. The 2ND MOVEMENT was the civil rights movement. The 3RD MOVEMENT was the right to vote. We are the 4thMVMT and we will be successful, powerful, bold, and equitable in all that we do.

There is no 4thMVMT without us partners and us as partners wouldn't be who we are today without 4thMVMT. We are one family, filled with numerous success stories in the making. Tribe Up!

Cam Hart, 4thMVMT Partner