

COWEN INC. AND MARIJUANA BUSINESS DAILY LAUNCH EXCLUSIVE RESEARCH DISTRIBUTION AGREEMENT

New York, NY and Denver, CO., October 28, 2020— Cowen, Inc., (NASDAQ:COWN) (“Cowen” or the “Company”) and [Marijuana Business Daily](#) (“MJBizDaily”) today launched distribution of Cowen’s thought-leading fundamental and policy research on the cannabis industry through MJBizDaily. MJBizDaily is the exclusive cannabis industry distributor of Cowen’s cannabis research, including the highly regarded Ahead of The Curve[®] research series.

Cowen’s acclaimed Ahead of the Curve[®] Series takes market-leading deep-dives into critical topics looking at emerging medical cannabinoid research, CBD regulation, consumer segmentation and pathways to legalization. MJBizDaily, a leading content and events platform for the cannabis industry, will leverage its partnership with Cowen to provide investment research of the highest quality to the cannabis community. These reports are available at <https://mjbizdaily.com/cowen-reports/>

“Every day, MJBizDaily provides news and data to connect the cannabis community and help the field continue to evolve. Providing access to Cowen’s cannabis industry insights expands the ways we help our readers,” says Pamela Moore, VP Publishing at MJBizDaily.

“MJBizDaily is an ideal partner for Cowen’s cannabis research. As two pioneers in the space, we both recognized the potential of the emerging cannabis industry early on and now have positioned ourselves as leaders in the sector. Together, with our leading research and their unmatched channels in the cannabis industry, we can leverage one another’s capabilities to maximize the impact of our cannabis research content,” said Lisa Thomas, Managing Director and Associate Director of Research for Cowen.

For more information or to purchase reports, visit: <https://mjbizdaily.com/cowen-reports/>

About Cowen Inc.

Cowen Inc. (“Cowen” or the “Company”) is a diversified financial services firm offering investment banking services, equity and credit research, sales and trading, prime brokerage, global clearing, commission management services and actively managed alternative investment products. Cowen focuses on delivering value-added capabilities to our clients in order to help them outperform. Founded in 1918, the Company is headquartered in New York and has offices worldwide. Learn more at [Cowen.com](#).

About Marijuana Business Daily

As the leading business news information resource for the medical marijuana and retail cannabis industry, [Marijuana Business Daily's](#) editors and reporters bring retailers, professional cultivators, infused product makers, ancillary service providers and finance professionals the information and networking they need to flourish within the cannabis industry. In addition to the MJBizDaily newsletter, MJBizDaily International, hemp industry reports, and the monthly Marijuana Business Magazine, Marijuana Business Daily also serves as producer and host of the world's largest family of B2B tradeshows for the cannabis industry, MJBizCon. Recent recognition and awards include Trade Show Executive's Fastest 50, The Inc. 500 and Folio Magazine's Women in Media. Marijuana Business Daily is also a proud member of the Associated Press.

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