

MJBizCon®

Manufacturing / Distribution Pavilion

IN PARTNERSHIP WITH



**Represent your state at MJBizCon as a featured
Manufacturing/Distribution Center**

AN EXCLUSIVE EXPERIENCE ON THE SHOW FLOOR

Hosted by MJBizCon + MITA

WHAT IS MJBIZCON?

Held every year at the Las Vegas Convention Center, MJBizCon is the largest B2B cannabis conference and tradeshow in the world.

HOURS OF CONTENT

70+



SF OF EXPO FLOOR

300,000+



6MIL+

MEDIA IMPRESSIONS



1,400+

EXHIBITORS



100+

SPEAKERS



30,000+

CANNABIS INDUSTRY
EXECUTIVES

24:1

ATTENDEES

EXHIBITOR

EXHIBIT OR SPONSOR

Exhibit or Sponsor at MJBizCon and position your team to:

- Connect with 10,000's of attendees
- Generate new leads
- Showcase your products and services
- Engage with cannabis industry leaders
- Meet decision-makers with buying power

For three exciting and intensive days, our community comes together to share the best-in-class from veterans and emerging players across the cannabis ecosystem.

Premiere area for deal-making

EXPANSION

MITA USA provides strategic guidance to streamline the process of brand expansion within the cannabis industry, providing resources and support to businesses looking to expand their presence across state lines.



EDUCATION

The Pavilion features workshops, webinars and podcast content, hosted by MITA USA, with focus on navigating regulatory challenges, market trends and business opportunities.



EXPERIENCE

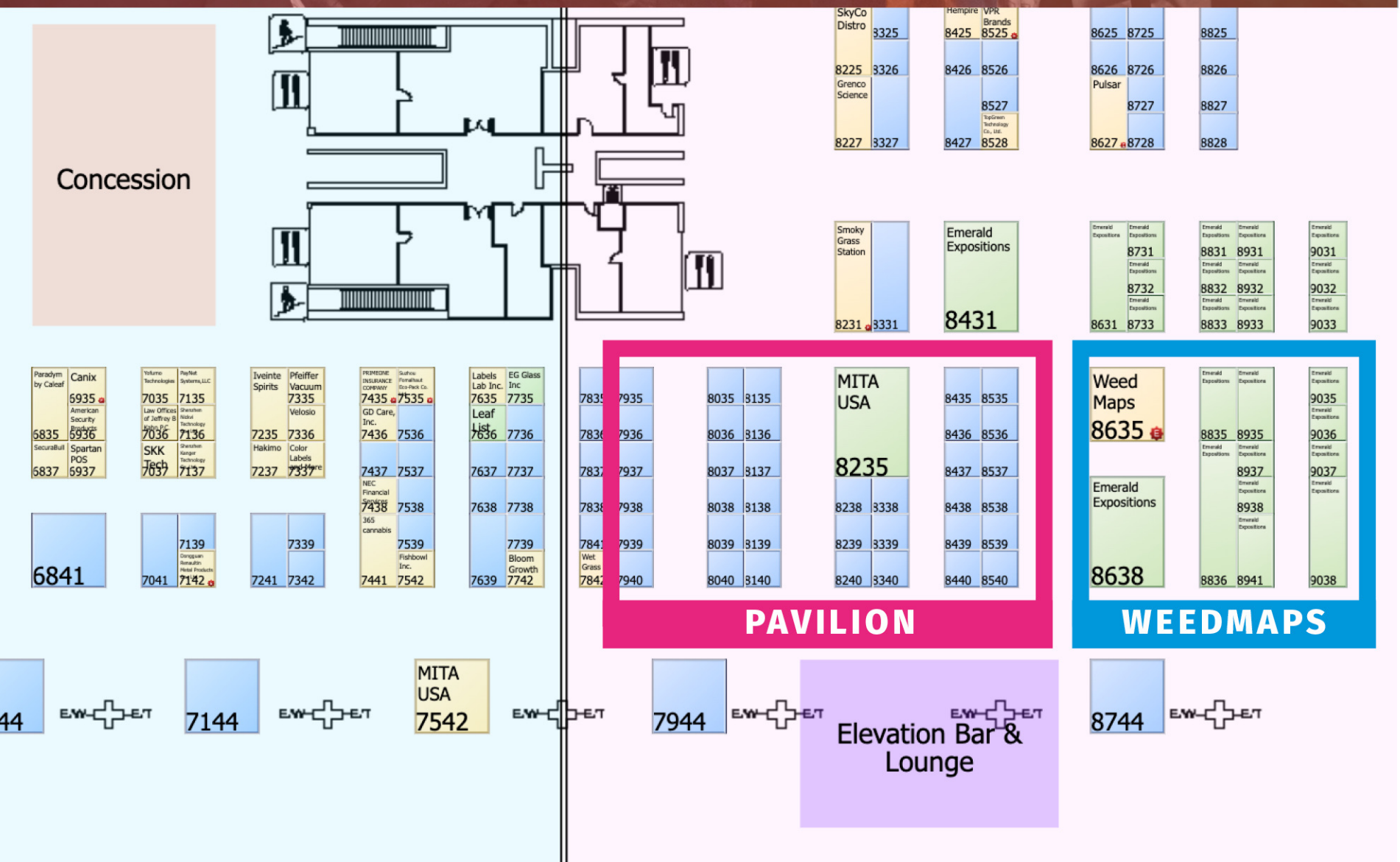
The manufacturing-focused hub provides 30K+ MJBizCon attendees with informative sessions, facilitated networking opportunities, and a showcase of the latest innovations in the cannabis industry.

Align your brand with this growth opportunity!



State Vendor Booths

Exhibitors can customize the booth with backdrop and showcase table or choose to set up an activation to fit within the space.



Exhibitor Booth Packages

Corner Booth: Inline price + \$600

Main Aisle Corner: Inline price + \$1,000

Height Fee: \$800 (max 14ft)

BENEFITS INCLUDE

- Lead retrieval and badge scanning that will be executed through the MJBizCon mobile app.
- Carpet included for inline booths. Island spaces over 400 sq ft come as raw space and exhibitors must supply their own flooring. Inline booths requesting carpet removal must do so prior to move-in or will be charged a fee.
- Material handling fees paid by MJBizCon.
- Draped 6' table and two chairs provided upon request; per 100 sq ft for inline booths.
- Booth marketing online, in mobile app and print.
- 4 comp expo passes per 100 sq. ft.

STANDARD BOOTH RATES

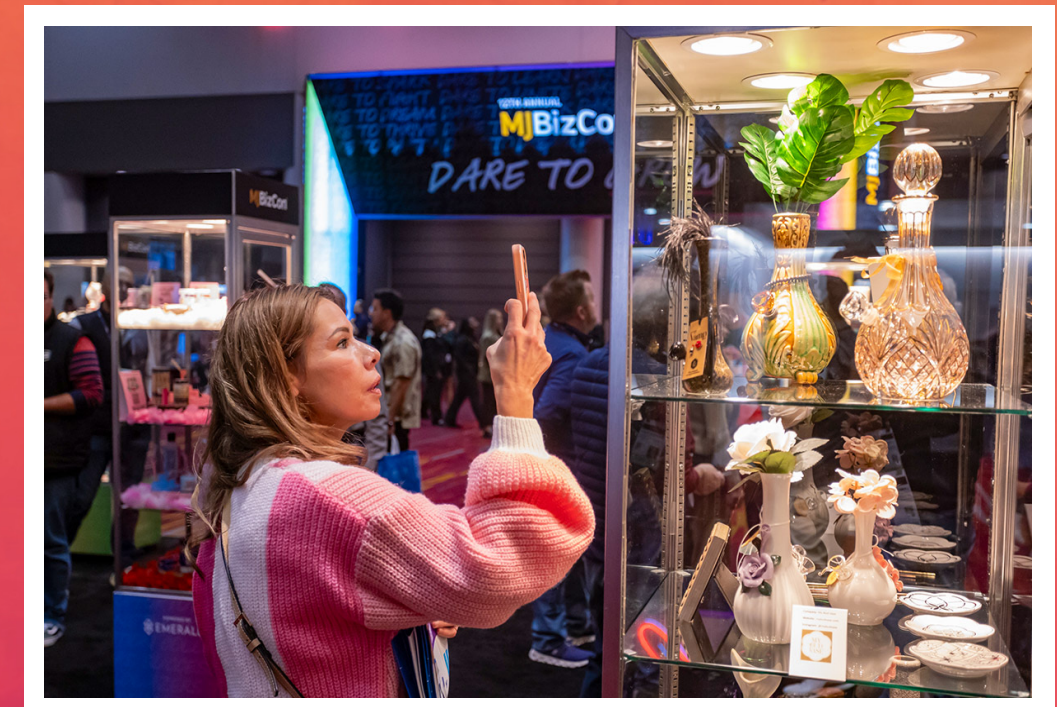
SPACE	PASS ALLOTMENT	COST
10x10 Inline	4	\$7,299
10x20 Inline	8	\$14,449
10x30 Island	8	\$21,449
20x20 Island	16	\$33,249
20x30 Island	24	\$49,799
20x40 Island	32	\$66,199
30x30 Island	36	\$74,399
40x40 Island	64	\$120,799

OPTIONAL ADD-ON PACKAGES

Expand your reach to your target customers with a comprehensive media or promotion package to support your presence at the show and drive 365-day growth.

- 2'x3' Floor Sticker in front of your booth with your state: \$350
- New Exhibitor Promotion Package A (Value: \$7624, ~35% off, List Price: \$5k)
 - 1 Page Nov/Dec Issue (Value: \$2,499)
 - 3-month campaign website banners (Oct-Dec) (Value: \$3,750)
 - 50k ROS impressions monthly (25k to 300x250 banner/25k to 728x90 banner) @25 CPM
 - Innovative Product Showcase shelf 20"x20" (Value: \$1,375)
- New Exhibitor Promotion Package B (Value: \$2,874, ~15% off, List Price: \$2,500)
 - 1/2 Page Nov/Dec Issue (Value: \$1,499)
 - Innovative Product Showcase shelf 20"x20" (Value: \$1,375)

A complete list of sponsorship opportunities at MJBizCon can be found [here](#).



MITA MEMBERSHIP

Featured at the world's largest cannabis trade show this package includes a dedicated landing page showcasing your booth's manufacturing details, along with additional marketing opportunities on their platform.

OPTIONAL ADD-ON
1 YEAR OF MITA USA MEMBERSHIP
(June 2024 - May 2025)

\$2,000

REGULAR PRICE
~~\$6,000~~
SAVING \$4,000

4 VERTICAL TVS PLAYING 15-SEC ADS
OF YOUR COMPANY EACH DAY!
(\$1000 VALUE)

5 MIN EXCLUSIVE PODCAST
INTERVIEW

SWAG BAG (\$500 VALUE)

MEMBERSHIP INCLUDED

\$9,199



8 fifteen-second video
advertising spots per day
on 4 giant TVs for 3 days.
\$1000 Value



30K Email list 35%
Average Open Rate



20K Post Impressions in the last
30 Days with over 7,000 search
appearances in the last 7 days!



14.3K Post Impressions
in the last 30 Days

INCLUDES



Interviewed on the "Cannabis Podcast
of the year" 2023

Link to podcast emailed to all
attendees \$500 Value

MITA USA MEMBERS ONLY



CONTACTS

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MJBizCon[®]
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13TH ANNUAL

MJBizCon[®]

DECEMBER 3-6 LAS VEGAS

FUEL YOUR FIRE!



MJBIZCON 2024