

Bonanza Cannabis Responds to Unwarranted Lawsuit Attacking its Products and Company Integrity

Counterclaim seeking financial damages argues that Mammoth lawsuit abuses the legal process, and its false allegations are harmful to Bonanza's business

DENVER (September 5, 2024) — [Bonanza Cannabis Company](#) has responded to an unwarranted lawsuit attack against the company and its parent company, C2CC. In Bonanza's counterclaim, the company argues that Mammoth's lawsuit is baseless and represents an improper use of the legal system to harm Bonanza and boost Mammoth's sales. Bonanza is seeking financial damages in an amount to be determined at trial.

"The basis of this complaint is entirely without merit. Bonanza Cannabis Company maintains the highest standards for quality, and that means ensuring we are 100% compliant with all Colorado regulations, including the prohibition on hemp-derived THC," said Conlan Keller, co-founder and co-owner of Bonanza Cannabis Company. "To suggest otherwise is simply false and defamatory. Bonanza categorically denies the allegations in this lawsuit, and that is why we have responded with our own counterclaims."

In its complaint filed June 6, Mammoth Management (Mammoth Farms and Mammoth Manufacturing) alleges that Bonanza knowingly sold products possessing hemp-derived THC – a substance banned in Colorado and by the federal government. Furthermore, all oil purchased includes a Certificate of Analysis (COA) confirming the oil's potency, purity and ensuring it meets all state requirements. Following Bonanza's manufacturing process, finished products are tested again before being sold to dispensaries, generating a second COA.

Upon learning of the complaint, Bonanza immediately refuted the claims and called for the company to be removed from the lawsuit, citing Bonanza's strict protocols toward testing and safety. Mammoth agreed to remove Bonanza from the complaint only if Bonanza began an extended and exclusive business relationship to purchase oil from Mammoth at a price inflated in excess of industry standards.

Bonanza would never agree to this type of forced arrangement, and immediately recognized that Mammoth's claims against Bonanza had nothing to do with industry standards for safety and everything to do with Mammoth's desire to grow its market share. To this date, Mammoth has failed to produce any evidence to support its claims that any products included the banned substance. Bonanza has little choice but to defend its integrity and product safety through these counterclaims.

Bonanza Cannabis Company is the creator of a line of cannabis vape cartridges and edibles sold in Colorado, Arizona, New Mexico and Nevada. Mammoth Management (Mammoth Farms and Mammoth Manufacturing) operates one of the largest outdoor grow in North America and manufactures cannabis products including vape cartridges and edibles.

For more information or to schedule an interview, please contact Shawna Seldon McGregor at 917-971-7852 or shawna@themaverickpr.com

Bonanza Cannabis Company: Premium Cannabis

Bonanza Cannabis Company produces premium cannabis products, including vapes and edibles. Bonanza's mission is to cultivate a thriving, responsible cannabis industry through transparency, attention to quality and fostering strong relationships with industry partners and regulatory bodies. For more information, visit BonanzaCannabis.com.